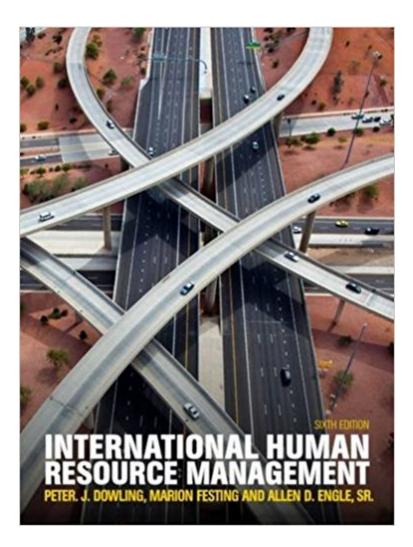
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International Human Resource Management (with CourseMate And EBook Access Card)





Synopsis

Dowling et al is a rare instance of a textbook that has developed alongside the field - helping to shape what it is today - and remains the market leading IHRM textbook worldwide. The international author team have ensured this edition is even more international than its predecessors, whilst also remaining close to curriculum developments. New edition changes include a streamlined chapter structure and a new chapter on the cultural context of IHRM. The focus on expatriates has been balanced with a stronger global management emphasis throughout. The content also reflects the current economic climate, including greater coverage of turbulence for IHRM and issues of employee separation. There is also expanded coverage of business ethics, outsourcing, emerging markets and small medium enterprises. In addition the new edition includes a wealth of case study material and class discussion material. A fully tailored CourseMate and Instructor's website will also be available to adopters. MARKET: Dowling et al is a core textbook for "International HRM" modules (IHRM) as taught at intermediate and postgraduate levels on all HRM programmes and the majority of broad-based business programmes. It is also used on some "International Management" modules. This textbook is autopackaged with CourseMate. CourseMate brings course concepts to life with interactive learning, study, and exam preparation tools that support the printed textbook and the textbook-specific website. CourseMate includes an integrated eBook and interactive teaching and learning tools including guizzes, flashcards, videos, and more and an EngagementTracker, a first-of-its-kind tool that monitors student engagement in the course.

Book Information

Paperback: 400 pages Publisher: Cengage Learning EMEA; 6 edition (February 26, 2013) Language: English ISBN-10: 1408075741 ISBN-13: 978-1408075746 Product Dimensions: 7.6 x 0.6 x 10.2 inches Shipping Weight: 1.5 pounds (View shipping rates and policies) Average Customer Review: 4.2 out of 5 stars Â See all reviews (5 customer reviews) Best Sellers Rank: #350,307 in Books (See Top 100 in Books) #89 in Books > Business & Money > Processes & Infrastructure > Office Management #384 in Books > Textbooks > Business & Finance > Human Resources #1270 in Books > Business & Money > Human Resources > Human Resources & Personnel Management

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